

HRI £2million Fundraising Appeal

HRI aims to raise £2million by the end of 2013 to fund high quality research in homeopathy. Since launching our appeal at the House of Commons in May 2011, we are delighted to have raised in excess of £1.1 million (including pledged donations) but we still need your help to reach our goal.

£2million is a large amount in absolute terms, but a necessity for HRI to be able to conduct breakthrough research in this field. As a standard clinical trial typically costs upwards of £500k, even this initial fund cannot be relied on alone to generate new research without severely limiting the potential impact of the Institute's efforts. Therefore, to maximise the return from this £2million, the Institute will divide the funds into two main streams – the first going directly towards funding research projects, while the second is dedicated to building up the pool of qualified researchers in the field. This will be done by funding Masters and PhD students, who then conduct research through their academic institutions.

Conducting the research

As large research projects require funds beyond the amount that HRI can realistically expect to raise in the near future, our research funds will be used to progress projects to the point where preliminary results can be published. At this stage, more extensive funding can then be sought from specialised funding bodies (e.g. UK Research Councils and International Research Foundations) who are in a position to provide the larger amounts required, but need an initial demonstration of the potential value of a new treatment before committing funds.

Training researchers of the future

Funding MSc and PhD students offers a high return on investment, as the cost of the research generated by the student is far lower than if the funds were used to pay a qualified researcher directly. This comes at no cost in terms of quality, as students are supervised by leaders in the field; the substantial savings come through the costs of supervision being covered by the Universities. HRI is currently funding two PhDs at the University of Sheffield, carrying out research into homeopathy for depression and children with ADHD.

Ensuring best use of resources

Conducting poor quality research is an unethical waste of both time and money. For this reason it is a requirement of the Homeopathy Research Institute that research proposals put forward for consideration for HRI funding go through a peer review process provided by our Scientific Advisory Committee. This ensures that HRI funds are only used for projects of a sufficiently high quality to produce academically rigorous results.

HRI's commitment to donors and fund management

Researchers are required to provide regular updates for the duration of the project and their results are expected to be published – whether positive or negative. Donors receive bi-annual updates on projects they have funded as well as a copy of our annual report. HRI accounts are audited and can be accessed via the Charity Commission website.

We know that donors expect their gifts to fund research, not administration. HRI therefore aims to keep its management costs below 12%, so that our overheads are covered by supplementary income from the Gift Aid tax scheme. If we are able to claim Gift Aid on a donation the full amount of the gift is passed on to research; if we are unable to claim Gift Aid, a 5% fee is charged to cover HRI overheads.

HRI £2million Fundraising Appeal



Using these strategies HRI will be able to maximise the research output generated by the initial £2million it is currently seeking.

*Last updated May 2013

How you can help

HRI is funded entirely by **donations**. We are delighted to have the ongoing support of our patrons, but further financial input is needed for the Institute to achieve its goals.

If you would like to make a donation, please visit our dedicated page on the BT MyDonate website. This provides a quick, easy and secure way to donate online. This is the optimal way to donate to HRI, whether you would like to make a single donation or set up regular giving, as it allows us to claim Gift Aid on your donation automatically without the need to fill in forms. Gift Aid allows us to claim back an extra 28% of the value of your gift from the Inland Revenue, making a significant difference to what we can achieve with your donation.

If you are a higher rate taxpayer, you can claim tax back on your donation; for every £1 donated you are entitled to claim back 25p. Further information about the Gift Aid scheme is available on the HMRC website www.hmrc.gov.uk.

Details of other ways to give, such as direct bank transfers, donating by text or setting up a legacy, can be found on our website www.homeoinst.org. Alternatively if you would like to discuss a possible gift with us, please contact Rachel Roberts (Chief Executive) on rachelroberts@homeoinst.org or 0333 344 1660



“HRI is essential to the future of homeopathy research both in the UK and worldwide. It is wonderful to see the Institute thriving.”

Dr Elizabeth Thompson – Lead Clinician and Academic Director, Bristol Homeopathic Hospital

If you would like to discuss **other ways to support the HRI**, such as holding a fundraising event or helping us in our campaign to raise awareness of the Institute and its work, please contact us.

Help us unlock the full potential of homeopathic medicine.
Thank you for your support

Dr Alexander Tournier and Rachel Roberts
HRI Management Team

<u>Clinical research</u>	600k
Projects addressing questions such as:	
Efficacy of homeopathic treatment for specific clinical conditions	
Cost effectiveness & safety	
Relative therapeutic effect of the homeopathic consultation	
<u>Training and academic positions</u>	400k
PhD student 80k over 4 years	
MSc student 20k over 1-2 years	
Postdoctoral 40k per year	
<u>Fundamental research</u>	600k
Exploring areas such as:	
Physical theories of how homeopathic medicines work	
Physico-chemical properties of homeopathic medicines	
Role of succussion in preparation of homeopathic medicines	
<u>Information resources & communications</u>	200k
Creating and maintaining databases of scientific literature on homeopathy	
Quarterly e-newsletter and featured research article	
Establishing HRI website as the primary resource on homeopathy research	
<u>HRI running costs</u>	200k
Management overheads recovered primarily from Gift Aid (25% of funds donated)	
<u>TOTAL FUNDS NEEDED</u>	£2million

Find out more

To learn more about the Homeopathy Research Institute or to find out how to help us achieve our goals, please contact us.

 info@homeoinst.org

 0333 344 1660

 Follow us on Twitter

 Like us on Facebook